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Annual Buyers' Guide

A STANDARD LISTING IN THE *PULP & PAPER CANADA* ANNUAL BUYERS' GUIDE IS

FREE

(SEE BELOW FOR DETAILS ON ENHANCED LISTINGS)

The *Pulp & Paper Canada* Annual Buyers' Guide is used by thousands of decision makers in the head offices and mills of pulp and paper companies to find suppliers of materials, services and equipment.

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION

Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Company Legal Name: _____

Division or Division of (check one if applicable): _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Your Canadian branch offices (5 branches per province maximum):

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Your representatives (the companies that represent you in Canada):

YOU WILL BE BILLED \$70.00 PER COLUMN INCH (ABOUT 70 WORDS PER COLUMN INCH)

Other suppliers to the industry whom you represent in Canada (Suppliers may appear with or without additional information):

Activities: (check ONLY ONE of the following).

Manufacturer.

If so, do you manufacture at this location? Yes No Another Location in Canada Yes No

Manufacturer's Sale Office Wholesaler Wholesale Agent & Broker

Distributor.

If so, do you distribute products *other* than your own? Yes No

Other (describe) _____

Is your company a sustaining member of the Pulp and Paper Technical Association of Canada (PAPTAC) Yes No

Products or services:

To add products, go to our website at <http://www.pulpandpapercanada.com/esource/pdfs/PPC-Productlist.pdf> and write the appropriate product numbers in the space below (add a separate sheet if necessary).

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

LISTINGS ENHANCEMENTS

PRINT ENHANCEMENTS

Your low-cost opportunity for additional exposure! Both the HIGH IMPACT and PRINTED LOGO listings are free to companies which purchase half-page or larger advertisements in the Annual Buyers' Guide. Check the box of the option you want for your company:

- Add impact to your listing with a **HIGH IMPACT** listing — your listing is printed in **boldface** type just **\$100.00**.
- Increase your visibility with a **PRINTED LOGO** above your listing. It's fast, easy and effective, for just **\$255.00**.
- \$595 Web and Print Enhancement**
 - Your basic company contact information in both Print and Online directories
 - 75-word description of your company (on-line only)
 - Company Logo in On-line and Print Directory
 - High ranking in product search results – Move to the top of the Buyers Guide on-line.

Company Name: _____

Authorization Name: _____ Signature: _____

Cheque enclosed or bill my VISA Mastercard AMEX

CARD #: _____ Expiry Date: _____

Name on card: _____

**YES WE WILL BE ADVERTISING IN THE PPC ANNUAL BUYERS' GUIDE 2010.
PLEASE HAVE YOUR REPRESENTATIVE CONTACT US.**

Pulp & Paper Canada *Annual Buyers' Guide 2010*

12 Concorde Place, Suite 800, Toronto, ON M3C 4J2

Email: ppc@businessinformationgroup.ca

Questions regarding advertising should be directed to: jsimmons@pulpandpapercanada.com

Questions regarding listings should be directed to: cindy@pulpandpapercanada.com

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THE FOLLOWING INFORMATION IS NOT FOR PUBLICATION

WHO DO WE CONTACT IN YOUR COMPANY FOR EDITORIAL INFORMATION?

Throughout the year, Pulp & Paper Canada contacts individuals at companies as an information source for articles and other projects. The Buyers' Guide database is our primary source for these contacts. Please complete the following section to ensure that we know who the primary editorial contact is in your company. (Please print).

Name: _____ Telephone: _____

Title: _____ Fax: _____

E-mail: _____

Please provide the name, fax number and email of the person who would be responsible for updating this form. **This information will not be published.**

Your name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Fax : _____